



Business Studies			
Awarding Body	Edexcel		9BS0
Type of qualification	A Level		
Entry Requirements	Grade 5 in English Language and mathematics		
Course Content	<p>Theme 1 – Marketing and people</p> <ul style="list-style-type: none">• meeting customer needs• the market• marketing mix and strategy• managing people• entrepreneurs and leaders. <p>Theme 2 – Managing Business activities</p> <ul style="list-style-type: none">• raising finance• financial planning• managing finance• resource management • external influences. <p>Theme 3 – Business decisions & strategy</p> <ul style="list-style-type: none">• business objectives and strategy• business growth• decision-making techniques• influences on business decisions • assessing competitiveness• managing change. <p>Theme 4 – Global Business</p> <ul style="list-style-type: none">• global markets and business expansion• global marketing• global industries and companies (multinational corporations).		
Assessment Method	Students will sit 3 x 2 hour exams in the May/June of Year 13.		
Career Pathway	A Level business can lead to many degree courses and apprenticeships and also gives a good understanding of any workplace that a student may enter upon completion		
More information from	Mr A Taggart ataggart@newent.gloucs.sch.uk		