

A Level Business Transition Task

Task 1

You need to investigate the business environment in the UK. You will use online sources to help you with this (news. Government websites etc.). Remember to use up-to-date information, and consider the validity of what you are using.

You need to put a PowerPoint presentation together identifying the following in the UK:

- Population size
- GDP
- Infrastructure – main areas/cities for business?
- Dominant sector(s)
- Exports – what does the UK export?
- Imports – what does the UK import?
- Type of workers (labour): full-time, part-time, temporary or permanent. What is the UK workforce like nowadays
- Number and types of start-ups
- How the government supports entrepreneurs and business start-ups

Using this information, answer the questions below.

“To what extent do you think the UK is an attractive environment for business activity”

Task 2

Watch this video clip to learn about PESTLE analysis:

<https://youtu.be/sP2sDw5waEU?si=Z5xvpKZa1TxvbU0N>

Choose a large business of your choice (i.e. Nike, Facebook, Amazon, Coca-Cola...) and apply PESTLE analysis to your business. You can present your findings in any format.

- Political (*i.e. how has or could the political environment impacted/affected your chosen business*)
- Environmental
- Social
- Technological
- Legal
- Economic