



Travel and Tourism

Awarding Body	Pearson	Specification Code	601/9023/1
Type of qualification	BTEC Level 3 National Extended Certificate		
Entry Requirements	Grade 5 in English Language and mathematics		
Course Content	<p>The travel and tourism industry – the travel and tourism industry in the UK is growing and is of major importance to the economy. Learners will develop the skills needed to examine, interpret and analyse a variety of statistics that measure the importance of tourism to the UK. The course offers the opportunity to conduct short work experience placements in the local area. Guest speakers from Industry are welcomed in at various points. Taught units</p> <ol style="list-style-type: none">1. The world of Travel and Tourism - a look at the business side of the industry2. Global Destinations - a look at the role location plays within the industry3. Principles of Marketing in Travel and Tourism - a deeper look at the business side to the industry4. Visitor Attractions - Developing analysis skills focused on the success of attractions		
Assessment Method	40% internal assessment via project work 60% external assessment via examination		
Career Pathway	<p>The qualification carries UCAS points and is recognised by higher education providers as contributing to admission requirements to many travel and tourism courses. It can give context to subjects that would benefit from some sector background and be taken as part of a diverse programme, leaving progression options fully open. When combined with other qualifications within a two-year study programme, such as AS/A Levels or another BTEC National, you can progress to higher education degree programmes, for example to a:</p> <ul style="list-style-type: none">● BSc (Hons) in Business Enterprise, BSc (Hons) in International Management with Spanish, if taken alongside A Levels in Spanish and Maths● BA (Hons) in Tourism Management, if taken alongside A Levels in Geography and Business		
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