



Graphic Communication

Awarding Body	AQA	Specification Code	7203
Type of qualification	A LEVEL		
Entry Requirements	Grade 4 or above GCSE FINE ART, GRAPHIC COMMUNICATION or THREE-DIMENSIONAL DESIGN (Grade 5 is preferred)		
Course Content	Year 12 Autumn/Spring Term – Portfolio Skills Year 12 Summer Term – Personal Investigation Year 13 Autumn Term – Personal Investigation – Deadline 31 st Jan Year 13 Spring Term – Externally Set Assignment – Papers issued 1 st Feb. Following the preparatory period, students must complete 15 hours of unaided, supervised time.		
Assessment Method	Assessment objectives (AOs) are set by Ofqual and are the same across all A-level Art and Design specifications and all exam boards. <ul style="list-style-type: none">• AO1: Develop ideas• AO2: Experiment with materials• AO3: Record observations• AO4: Present a personal and meaningful response All work is marked by the class teacher; marks are then moderated by teachers across the department and submitted to the exam board by 31 st May. An external moderator from the exam board then visits the school in June and moderates all marks.		
Career Pathway	Foundation Diploma in Art and Design or Specialist Degree Apprenticeship Whether you work for a consultancy or set up your own studio, a degree in graphic design opens the door to a range of creative and design-related careers: Advertising art director, Animator, Artworker, Concept artist, Exhibition designer, Graphic designer, Illustrator, UX designer, Web designer.		
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