



## Business Studies

<b>Awarding Body</b>	Edexcel		9BS0
<b>Type of qualification</b>	A Level		
<b>Entry Requirements</b>	Grade 5 in English Language and mathematics		
<b>Course Content</b>	<p>Theme 1 – Marketing and people</p> <ul style="list-style-type: none"><li>• meeting customer needs</li><li>• the market</li><li>• marketing mix and strategy</li><li>• managing people</li><li>• entrepreneurs and leaders.</li></ul> <p>Theme 2 – Managing Business activities</p> <ul style="list-style-type: none"><li>• raising finance</li><li>• financial planning</li><li>• managing finance</li><li>• resource management</li><li>• external influences.</li></ul> <p>Theme 3 – Business decisions &amp; strategy</p> <ul style="list-style-type: none"><li>• business objectives and strategy</li><li>• business growth</li><li>• decision-making techniques</li><li>• influences on business decisions</li><li>• assessing competitiveness</li><li>• managing change.</li></ul> <p>Theme 4 – Global Business</p> <ul style="list-style-type: none"><li>• global markets and business expansion</li><li>• global marketing</li><li>• global industries and companies (multinational corporations).</li></ul>		
<b>Assessment Method</b>	Students will sit 3 x 2 hour exams in the May/June of Year 13.		
<b>Career Pathway</b>	A Level business can lead to many degree courses and apprenticeships and also gives a good understanding of any workplace that a student may enter upon completion		
<b>More information from</b>	Mrs J Mackay jmackay@newent.gloucs.sch.uk		