



BUSINESS

Course Information

Would you like to select an A Level which is good enough to turn employers' heads when applying for employment and enjoyable and interesting to study?

KEY FACT: *Business Studies and Marketing graduates have a higher post-graduation employment rate (72%) See www.gradfutures.com*

Business Studies is ideal if you are looking for an up-to-date, relevant course which has direct use in your life! This course will give you a head start whether you go on to university or into the work place. Business Studies will equip you with skills that you will refer to throughout your life.

There will also be an opportunity to take part in national competitions as well as working with real life businesses to help find solutions to their problems.

The specification includes recent business events and case studies and consist of the following: Marketing and people, Managing business activities, Business decisions and strategy and Global business.

The course is 100% examination. For more information on the content, please look at the Edexcel (Pearson) website and search A Level Business.

Trips and Visits

Previously we have taken students to **Cadbury World** and **New York**. They were able to see behind international businesses such as Nintendo and brands such as Macy's. They also took time to visit and tour the financial district (Wall Street). Students have been to **Alton Towers** and further visits are planned.

Career Pathway

You will be an employable student as you will develop transferable skills that support higher education study and the transition to employment.

Our students have progressed from this qualification to:

- Degree courses such as business management, business administration, accountancy and finance, human resource management, marketing, retail management, tourism management and international business.
- Higher level apprenticeships at businesses such as SJP et al.
- A wide range of careers ranging from banking, sales, product management and general management to working in public sector organisations or charities.

Should you like to receive any additional information on this course, please contact Miss Catherine Llewellyn – Head of Department.