



RETAIL BUSINESS (WJEC LEVEL 2 AWARD) ONE YEAR COURSE

Course Information

*Retail is one of the Gloucestershire's shortage skill areas so there are plenty of jobs and apprenticeships "up for grabs"! This course will provide **you** with those skills businesses are needing now! We are very excited and fortunate to be launching this course here at Newent as we know it would suit so many students who would like to gain a more practical retail business experience. Is this you?*

You will gain a range of skills and knowledge of retail that will help you enter the workplace. Visits and assignments are set around real retail contexts to motivate you and help you understand the world of work.

Assessment is through internal and external assessment which allows you to develop a range of skills and helps you build up your qualification grade over time. This is therefore not as daunting as traditional qualifications but it is still assessing the same level of content and skills – just in different ways. Don't think vocational educational courses are easy; they are just a different way of learning and being assessed.

In this course you will undertake a variety of retail business topics including the customer experience, operations, promotion, selling and stock control.

Further specifics on the topics and assessment strategies can be gained by viewing the summary brochure from WJEC. We will have more information at the Post 16 evening or speak directly to the Subject Leader.

Trips and Visits

This course relies on experiences of business so there will be a range of local and national visits to local, national retailers as well as international department stores. We will also benefit from the use of internal speakers.

Previously we have taken students to **Cadbury World** and **New York**. They were able to see behind international businesses such as Nintendo and brands such as Macy's. They also took time to visit and tour the financial district (Wall Street).

Career Pathway

This qualification helps you with the knowledge and skills to move into business or onto the next stage of your academic career.

Many businesses like students to have some understanding of the workplace environment and through the range of teaching, learning and assessment strategies as well as the business contacts you will develop, this course places can help you get to the top of their list!

Should you like to receive any additional information on this course please contact Miss Catherine Llewellyn, Head of Department.