



## ICT TRANSITION COURSE

### Course Information

- Pathway 2: Transition Course (One Year Course)
- **Cambridge Technical Award in Digital Business Technologies**

This qualification is for learners of 16 years old or over who want to study IT. The qualification provides you with an introduction to the IT sector enabling you to learn and be assessed in practical and relevant ways. You are not required to undertake external assessments to achieve this qualification and the expectation is that you will use the Award as a stepping stone into employment or further study.

The new course offers a range of engaging units to study within the Award in Digital Business Technologies.

- **08 Using emerging technologies** - You will understand the features and potential uses of emerging technologies. You will be asked to consider how emerging technologies can be used to support businesses and explain the benefits and drawbacks of these technologies. You will understand the social, commercial and legal implications when using emerging technologies and be able to identify future impacts from the application of these new technologies.
- **Unit 10 – IT software installation and upgrade** - The aim of this unit is to allow you to demonstrate an understanding of the installation and/or upgrade of software. This includes having an understanding of the reasons why upgrades/installations are required and the factors to be considered when carrying out an installation or upgrade. You will be expected to carry out software installation and upgrades for a specified purpose. Testing will be required with review of the test results and you will be expected to evaluate the effectiveness of the installation and upgrade you have carried out.
- **Unit 16 – Using social media channels for business** - Social media plays a large role in the way people communicate with each other. It has become a powerful tool for businesses to communicate and interact with its customers. Businesses need to use social media effectively or this medium for communication may be ineffective. The use of social media has become so extensive in business that customers expect companies of all sizes to have a social media presence. Companies are required to create and manage regular social media content and interact appropriately. It is important that content is well designed and delivered to ensure a positive response from their target audience and to achieve their business objectives. You will develop skills to identify the most suitable channel to communicate a business need. You will create content and use the social media tools available to publish this content. To help you do this you will need to know about different social media channels and understand the implications of what you create on the business and the opportunities the business will gain as a result.

### Entry Requirements

Those not yet ready for Level 3 courses will be enrolled on our one year transition course.

Following successful completion of the transition course, students will be accepted onto Pathway 1 in their second year in the Sixth Form in most cases in appropriate curriculum areas.

Students who have taken the transition course have the option of spending one year in the Sixth Form (adding additional qualifications to their portfolio to secure apprenticeships/employment) OR continue studying for three years in the Sixth Form completing their level 3 courses.

Should you like to receive any additional information on this course please contact Miss L Rogers, Director of Sixth Form.

