



Hollie's Young People is a partnership between the Hollie Gazzard Trust and Gloucestershire Domestic Abuse Support Services to provide support to young people who have been affected by domestic abuse. This includes a structured programme of group support and empowerment for young people in the age range of 13 -19 years, covering the transition from youth to young adulthood. The beneficiaries are those at risk of, or affected by, domestic abuse.

The project provides an experiential resource that aims to support young people to:

- Avoid abusive relationships – with particular attention to social media sexting/sexual exploitation;
- Exit an abusive relationship safely;
- Or better manage the personal impact on them of their exposure to domestic abuse – peer relationships, particularly in the educational context.

Hollie's Young People is currently delivering a 10 week group programme for 10 young people delivered by 2 experienced facilitators who are trained in delivering the CRUSH programme – an evaluated programme designed by West Mercia Women's Aid.

Those receiving support from the partnership, Hollie's Young People, would be drawn from the Gloucestershire families experiencing domestic abuse who have been referred to GDASS (Glos Domestic Abuse Support Service) partnership for outreach support or from other support agencies in the county.

Young people are locked these days into social media (facebook, twitter, text messaging etc). The learning, session by session, will be posted on a bespoke webpage/twitter and access allowed to the beneficiaries to safely asked their questions and answers added, where appropriate, to the body of

evidence on the page. The page location will be disseminated widely through schools and youth agencies.

Lots of young people are frightened, hurt and confused about what has happened to them, but are not able to talk about what is going on in their homes. However, it is important to talk about the abuse and help the young person recover from their experience and encourage them to go on and reach their potential..

The trust aims is to run programmes in Gloucester, Cheltenham, Forest of Dean, Tewkesbury and Stroud. Each programme lasting 10 weeks with 10 young people attending each programme.

Free Personal Safety App

Free personal safety app launched in Gloucester in Hollie Gazzard`s memory.

A free app for smartphones has been launched in Gloucester designed to protect both men and women from possible danger. Hollie Guard turns your smartphone into an advanced personal safety device at the touch of a button. If in danger simply shake your phone to generate an alert, your location, audio and video evidence of the incident will automatically be sent to your emergency contact via text and email. Shake it again and it sends out a high pitched alarm and the flash starts to strobe, in order to attract maximum attention.

From the moment Hollie Guard is activated, your location is tracked and can be viewed in real time by your emergency contact. Evidence is not stored on the smartphone but on secure servers so that it can be used as future as evidence. Hollie Guard is ideal for children, teenagers, athletes, lone workers, stalking and domestic violence victims. Hollie Guard was developed by Panic Guard Ltd for the Hollie Gazzard Trust and is named after Hollie.

The Hollie Gazzard Trust was set up after the murder of Hollie Gazzard at her salon in Gloucester in 2014 by her then boyfriend - Asher Maslin, who had actively stalked Hollie during an abusive relationship. The Hollie Gazzard Trust supports young hairdressers and charities fighting domestic abuse and anti-knife crime.

Hollies` father Nick is the chairman of the trust and believes this app will make a difference:

“It is another weapon against domestic abuse and stalking and will surely save lives,” he said. “It will make the users feel safer when out there and this is what we want. Video and voice recording will also be extremely useful if evidence is required at a later date. Making the app free to download will not prevent anyone owning a smartphone from having this essential facility.”

Hollie Guard also contains many other features including: If travelling the Journey feature allows you to notify your friends, family and co-workers of your movements. An email or text will be generated and sent to your emergency contacts when you have safely completed your journey. Meetings allow you to identify when you are going to a meeting or working alone. An alert will automatically be created if the timer expires or you do not cancel the meeting. Man down facility provides extra protection for users in situations where injury or personal immobilisation is possible by flagging sudden deceleration, non-movement and impact.

Hollie Guard is being backed by Gloucestershire Police and the Police and Crime Commissioner. Detective Superintendent Simon Atkinson, of the Public Protection Bureau, said:

"Hollieguard is an exciting step forward in personal safety and as a consequence we are working with the Hollie Gazzard Trust to explore a number of options for using this application. We see huge value whether you are a victim of domestic abuse or indeed simply want to take steps to ensure you are protected as you go about your life. Empowerment and personal responsibility are all important and this application fits into that modern world."

The App is available on three operating systems: Apple, Android, and Windows.

For more information please visit the website www.holliegazzard.org